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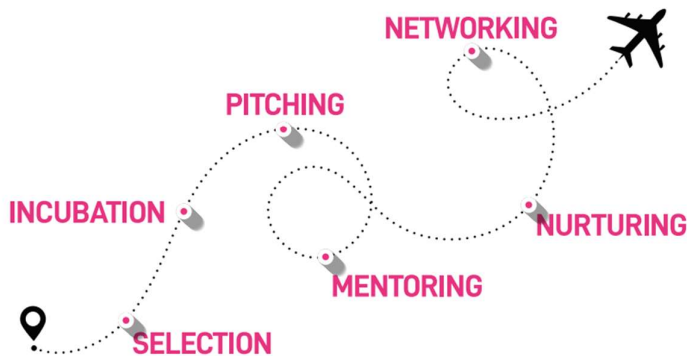
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1.4.1 Does your university as a body provide assistance in the local community assisting the start-up of sustainable businesses through relevant education or resources (e.g. mentorship programmes, training workshops, access to university facilities)?

Runway Incubator

<https://upes-production-cvb3e7frghdda0a4.z01.azurefd.net/drupal-data/2023-09/school-of-health-sciences-and-technology-2023.pdf>



We help start-ups convert their ideas into real and viable businesses.

Our goal is to help brilliant innovators get through the early stages of setting up a start-up and reach the point where they have made a product/service impressive enough to raise money. This will be done through a mix of mentorship, grants and investments, legal and incorporation support, and allocation of space to work.

OUR FIRST COHORT

About

300
Applications

Received

About

120
Start-Ups

Incubated

1 Lakh

Grant given to
37 Start-ups

Runway Incubator

<https://www.runwayincubator.com/about>

We work with start-ups on their ideas and help them transition into strong, scalable, and successful businesses

Our goal is to help brilliant innovators get through the early stages of setting a start-up and reach the point where they have made a product/service impressive enough to raise money. This will be done through a mix of mentorship, grants and investments, legal and incorporation support, and allocation of space to work.

Our team comprises entrepreneurs, investors and mentors and SMEs (subject matter experts) who are experts at building solutions that people want.

Start your start-up journey

Runway is not a traditional classroom; it is an intense, mentor-driven incubation program designed for those who are keen to build their businesses. Throughout the program, start-ups will refine ideas and business models, develop prototypes, and identify key customers and investors.

Since its inception, Runway has worked with several start-ups from different sectors. They have gone on to create compelling products and made a difference to society.

At Runway, we help your start-up take-off

Runway is an incubation initiative by the UPES Council for Innovation and Entrepreneurship (UCIE). UCIE has been established under the aegis of UPES and the Hydrocarbons Education & Research Society (HERS). It has been recognised by the Government of Uttarakhand as a business incubator and state nodal agency to encourage entrepreneurship and help incubate organisations in the state.



About

UPES Council for Innovation and Entrepreneurship (UCIE) has been incorporated as Section 8 company under the Companies Act 2013. It has been recognised by the Government of Uttarakhand as a business incubator and state nodal agency to encourage entrepreneurship and help incubate organisations in Uttarakhand with mentoring, providing flexible space and access to a network of resources, and other business services designed to accelerate their success, create jobs and revenue for the region.

UCIE is a member of the University Business Incubator (UBI) Global, an international platform, which connects corporations and governments with innovative thinkers and doers globally. This collaboration provides UCIE with a unique opportunity to understand, explore and visualize the state and impact of India's incubation ecosystem in a more efficient manner.

Runway Team

We have the expertise to help you build a great company. Check out the senior leadership on the team below.

Mentor

We have the expertise to help you build a great company. Check out the senior leadership on the team below.

Capability Enhancement And Development Schemes

<https://www.upes.ac.in/capability-enhancement-and-development-schemes>

UPES has a stellar Career Services department that not only provides exemplary services and prepares students for competitive examinations but also provides sector leadership in employability development through their training vertical, EDGE (Enhanced Development Growth & Enrichment). Activities such as discussions, blogging, personality profiling, competency mapping, domain knowledge tests, aptitude testing and job posting communication, that provide opportunities for career planning and skill enhancement for sustainable student outcomes, are also arranged.

Employability Boot camps

The vision of the Employability Boot camp (EB) is to launch students' careers with work readiness workshops to improve employability prospects. Collaboration with the industry experts and alumni offers students access to real-world job recruitment processes, helps them understand the corporate scenario and manages their aspirations and job expectations. Students are empowered through workshops on resume building, writing job applications and cover letters and skills to clear the recruitment process. It prepares them to understand and accept constructive feedback on where to improve and how to forge their path in their careers.

- Employability Boot Camps help students build confidence and make a seamless transition from the campus to the corporate world.
- Students are able to identify their core strengths and communicate to employers the ways to unlock their true potential.
- They rediscover that their passion for their domain will impact the world.
- Students connect with alumni to clear their doubts and dilemmas about the upcoming placement season.

Career Counselling

EDGE community page on UPES Learning Management System acts as a social tool for scheduling appointments for seeking personal career coaching and counselling. The goal of this approach is to develop new means of reaching out to and supporting the student community for a higher level of career adaptability in students and enhancing their employability skills.

Soft Skill development through PEP & PSI

Personality Enhancement Program (PEP) is a flagship event of the Department of Humanities. It is organized in collaboration with Dale Carnegie. The three-day event is aimed at facilitating the transition for undergraduate and post-graduate students at two levels – transition from school to college and transition from college to industry. The experiential-based learning is focused on three skills, i.e., behavioural skills, people skills and presentation skills. These skills are honed via a series of engaging activities where a trainer is assigned to the batch in the capacity of a facilitator and a coach.

- Placement Selection Improvement (PSI) program intends to groom students for better placement opportunities and enhance their employability prospects. Its goals are to:
 - Inculcate confidence in students through practical learning
 - Make them experience real interview situations
 - Make them industry-ready professionals
 - Make them aware of their shortcomings in PI by sharing real-time feedback

PSI helps students to understand and analyze their actual value in the market. They get an opportunity to be exposed to various situations that require immediate attention. It enables them to prepare in the areas which otherwise impede their chances of better placements. Subject matter experts help them to uncover the gap in the current level of technical competencies from the expected ones.

[Personal Counseling](#)

We at UPES have a well-developed team of professionals offering empathetic hands to lift students out of the pit of ambiguities, disappointments, confusion, and depression. Our full-time psychological counsellor adopts a holistic approach and factors in all aspects of a student's life while providing group and one-to-one counselling. Difficulties in academics and learning are dealt with through faculty mentors. UPES is among one of the few universities that understand the student's need for a friend, guide, role model and mentor. The department of Student Engagement and Experience works closely with students to ensure a wide range of initiatives and activities for engaging them throughout the academic year.

[List of students attended counselling sessions](#)

[Remedial Coaching](#)

Considering the importance of supporting the students to overcome their learning difficulties and gain confidence and interest in learning, remedial classes are planned and organized each year.

The remedial classes are therefore conducted for the students whose performance is not up to the mark, i.e., for the students who secure less than 40% marks in the Mid-Term Examination.

These classes help the weak students to fill the gaps in the teaching-learning process which may be due to their slow learning pace, lack of understanding, lack of motivation, etc. and ultimately enhance their learning and skills, resulting in improvement in their performance.

[How to get a good internship in your law career?](#)

<https://blog.upes.ac.in/how-to-get-a-good-internship-in-your-law-career/>



NISHU CHAWAT · APRIL 5, 2020

Gaining a basic understanding of the subject matter, networking and creating a crisp CV are some of the essentials required to crack the internship code

I am a fourth-year B.B.A. LL.B. student with a specialization in Corporate Law. I come from a non-legal family background and understand that it is difficult to grab good internships in this competitive world. However, I strongly believe that where there is a will there is a way. Proper planning and supervision can be of great help for all those seeking internships. Having gained a mix of internship experiences under Senior Advocate Mrs. Aishwariya Bhati, J. Sagar and Associates, Trilegal, and Shardul Amarchand Mangaldas, I would like to suggest some steps that I adhered to and fortunately landed internship letters from these law firms.

Develop knowledge and skills

The first rule is to follow the hierarchy prescribed by the Bar Council of India. This is vital because a corporate internship is of no use unless you have enough knowledge of the subject matter. Hence, till the first and second year of the five-year course, the focus should be on understanding law and learning how the district/sessions courts, high courts and the Supreme Court work. This is also the time when you should enhance your research skills – a must for a career in a good law firm. From the third year onwards, you can start looking for internships in your specific field of interest.

Networking matters

The second rule is networking. Being a law student, it is essential to develop a network of your own. This can be achieved by participating in seminars, sessions and moot court competitions, where you can meet with the experts in the field, who can help you get good internships. Another major platform for networking is LinkedIn, where you can actively participate and build your approaches. You can also take the guidance of your seniors or professors who have good connections in the field. Though networking takes effort and might not always give you a positive response, that should not discourage you from contacting people who can help you broaden your horizon about the legal profession. It is just a matter of getting the right connections.

Make an impressive résumé

The third rule is to have a vibrant and crisp Curriculum Vitae (CV). Ideally, do not cram random information about you so that your CV does not exceed more than two pages. It should highlight all your achievements that are relevant to the application. As per my experience, GPA or Grade Point Average does play a major role in making your CV stand apart, but it is not the only factor that law firms look for.

Follow the application process

The fourth and last rule is concerning the application process. Always apply three or four months prior to the dates on which you are seeking an internship. If no response is received from the other end in two weeks or so, send polite follow-up emails and, if possible, stay connected with the HR to know the status of your application. Keep the possible options open by applying not just in single-tier firms, but also going for boutique law firms with specialized working.

When you finally get the internship, always give your best because that helps you in getting a call back and a Pre-Placement Offer (PPO) if you are fortunate enough. You should keep in mind that your work not only leaves behind an imprint of your personality, but of your academic institution as well. A good imprint can be helpful for the future students of the institution.

Experts throw light on skills required for a successful law career

<https://blog.upes.ac.in/experts-throw-light-on-skills-required-for-a-successful-law-career/>



Ms. Tulika Jesrani
General Counsel,
Kimberly-Clark (India)

Mr. Pravir Krishna
IAS (Retd.),
Madhya Pradesh Cadre

Ms. Snehlata Srivastava
IAS (Retd.),
Madhya Pradesh Cadre

Mr. Sharad Abhyankar
Partner,
Khaitan & Co.

Legal experts including former bureaucrats give practical advice to students

UPES School of Law Advisory Board members delineate the skills that would be required by youngsters aspiring for a career in law

When Ms. Tulika Jesrani, General Council at Kimberley-Clark (India), saw the UPES campus for the first time, she wanted to go back to college once again. “Beautiful campus and incredibly competent faculty,” she said.

Former bureaucrat Mr. Pravir Krishna agreed. “The faculty, students, amenities, infrastructure, training and methodology are brilliant at UPES. I think it is one of the finest in the country,” he concurred.

Ms. Snehlata Srivastava, Retired IAS officer of Madhya Pradesh cadre, and former Secretary General of Lok Sabha, Parliament of India, too, was impressed by UPES' world-class infrastructure and the faculty's commitment to students.

Mr. Sharad Abhyankar, Partner, Khaitan & Co., found the library well-stocked with access to a plethora of academic resources.

All these stalwarts are part of the UPES School of Law Advisory Board. They bring with them years of experience and valuable knowledge. Elaborating on what the industry is expecting from new-age legal professionals, Mr. Krishna said, "We are looking for hardworking people who are ready to adapt and improve their skills and abilities, besides having domain expertise; one has to be a master in what one does."

"The most important qualities in legal students are their knowledge of law, expertise in information technology and technological solutions, the way they conduct themselves, and their life skills," Ms. Srivastava asserted. Digital preparedness is another crucial aspect that students must keep in mind. "With the introduction of Artificial Intelligence and other technologies, there are several products that aid dispute resolution mechanisms and other solutions," she commented.

"The good news is that the future lawyers who are being nurtured and honed at UPES are already a smart lot," Ms. Jesrani observed. "The youth is sharp, articulate and well-aware. All they need is diligence in their daily work. That is what we are looking for as employers from a law firm perspective. The second thing we expect from the young lawyers are the fresh ideas they bring to the table," she added.

As the world moves from online to hybrid and full-time modes of working, Mr. Abhyankar said that students should get ready for working with a team in a physical environment. "They should learn software and management skills and adapt themselves to a team situation. Students should understand and appreciate the instructions given to them and attend to the granular details, because ultimately, for lawyers, time is money. The client will see whether the resources spent on lawyers are worth the effort," he stated.

Mr. Abhyankar emphasised that students should learn time and stress management along with technical skills. He also suggested studying courses in Psychology and Management can help them grow faster in the profession.

Apart from being the masters of their domain, students should strive to be responsible and empathetic citizens. "At the back of their mind, students should have a thought for the poor," Mr.

Krishna said. "What they can do for the marginalised and the ones that are at the bottom of the poverty ladder, and how they can be brought into the mainstream of development. We must create future leaders who are responsive to the needs of the society," he added.

UPES taught me to face the real world and strive for excellence

<https://blog.upes.ac.in/upes-taught-me-to-face-the-real-world-and-strive-for-excellence/>

TAAVISHE GUPTA · FEBRUARY 23, 2021



My college life was exciting, where I experienced ups and downs, along with victorious moments

I read the biography of Kalpana Chawala, an American astronaut, engineer, and the first woman of Indian origin to go to space. I was in 10th standard back then and that very moment I developed a keen interest in space. With an aim and passion to become an astronaut, I only wanted to pursue aerospace engineering.

Fortunately, I got selected in UPES for B.Tech in Aerospace Engineering. My academic journey in UPES was a roller coaster ride. I got selected for an astrophysics research internship program. I took up managerial roles at the Infinity Space Club. I was also a part of the international exchange program and got the golden opportunity to study at the prestigious Coventry University, UK. Those six months of studying in a new country were a great learning experience for me. International exposure taught me the method of implementation-based education.

Curiosity and zeal to gain knowledge about the aerospace field opened doors for active engagement in various projects and research work apart from academics. I represented my country at the CANSAT competition, where I worked in a team of 21 students. After a year-long dedication, my team stood first in the competition. I was also a part of the engineering team for the Intercollegiate Rocket Engineering competition 2017 held at Spaceport America. The competition involved the design and fabrication of a sound rocket aiming a height of 1000 feet, deploying a functional payload, and then successfully recovering it. UPES's aerospace department encouraged me to take part in these competitions.

Going to the United States as a participant in one of the competitions proved to be a breakthrough in my aerospace career. Academic knowledge in subjects such as physics and mathematics and letter of recommendations from the aerospace department allowed me to pursue a student researcher program in the astrophysics department at Tata Institute of Fundamental Research Mumbai, India's prime facility for pure sciences.

I also got an opportunity to organise various space engineering events such as the region's first National Space Convention as the public relations head of Infinity space club supported by the Aerospace Department.

Based on these achievements in my undergraduation, I was also awarded an academic scholarship for my master's at International Space University (ISU), France. I was able to put the engineering knowledge gained from UPES's programs like propulsion, mechanics, and the fundamentals of PCM subjects during my masters.

Currently, I am doing my internship in the mechanical design of an attitude control system for a microsatellite in the Netherlands. Most of my work is based on the practical implication of undergraduation courses like the theory of machines (TOM), the strength of machine elements (SOM), design of machines (DOM), aerospace materials, and their respective lab experimentation work. I wish to continue working in the mechanical design of space systems in the near future and gradually work towards my childhood dream of becoming an astronaut.

UPES has given a kick-starter to my career goals. I am grateful to UPES as I cannot believe how much I have learned during my undergraduation. UPES gave me international exposure, expertise in the subject, and interpersonal skills. UPES aerospace department supported me and helped me get to where I am now and where I will be going in the future. The only thing I would like to tell my juniors is to enjoy the rise and the falls. I had the time of my life, and I cannot wait to soar into the world of infinite possibilities.

What a 'Great Place to Work' means for our students

<https://blog.upes.ac.in/what-a-great-place-to-work-means-for-our-students/>

BY A CORRESPONDENT · MAY 8, 2020



At UPES, it is our mission to ensure that women are equally represented in every boardroom, and the glass ceiling is a thing of the past

Recently, we got the happy news that UPES has been certified as a Great Place to Work. This is more than a victory for an organisation. This is a victory not just for the extremely qualified people who work at UPES but also its students. When our staff is endowed with the best resources, training, and facilities to focus their goals on the singular objective of providing world-class education, it helps to elevate our standards of training to the levels that we see.

At UPES, it has been our constant endeavour to hire the best possible people to guide our students who have placed their faith in us. It is only because of our staff that we have been able to bring to life, the vision of our leaders to put 'People First'. Every member of the UPES family who gives their best every day in service of our mission to provide high quality education, create well-rounded professionals, and every student who comes in to class every day, upskills themselves on Coursera, and participates in campus life shares in this achievement.

Our CEO Sharad Mehra has been at the forefront of leading the 'People First' philosophy. There has been a concerted effort among leadership to incorporate global best practices, centred on the five pillars of respect, trust, inclusiveness, innovation, and passion. These values are at the core of our values at UPES and form the cornerstone of our policies.

These values aren't just limited to our staff. They're percolate into every layer, coalescing to power our education program. Our emphasis on innovation, following our passions, our promotion of individual drive of students, and our focus on entrepreneurship are all a part of these universal values. Our belief in inclusiveness is the sentiment that powers our programme Shakti, that provides or 25% scholarship for all girls on tuition fees for the entire course duration.

At UPES, it is our mission to ensure that women are equally represented in every boardroom, and the glass ceiling is a thing of the past. In that regard, we have instituted leadership development modules into coursework that will unleash and activate the strength of our women students to make their mark upon corporates, research institutes, arts, media, and entrepreneurship.

We want to ensure that all of our staff have a cutting-edge knowledge of their respective industries. In pursuit of that end, we place a high premium on employee upskilling and ensuring that our staff have the tools they need to do great work. In the spirit of our core value of innovation, our 'Project Abhigat', a unique Employee internship project wherein faculty and staff 'intern' at industries continues to bridge the academia-industry gap. In addition to providing much needed perspective on industries, it also serves to bring industry best practices to our professional and academic ethos.

In addition to this, we've also recently announced Kadam, a part of our continuing collaboration with Coursera that students must be familiar with, wherein staff will have the option to upskill themselves with over 3000 free courses on Coursera, thereby staying up-to-date on the latest development in their fields. It is this emphasis on constant learning that strengthens the values teachers are able to pass on to students. Needless to say, our students who go on to achieve big things, get great placements, or shine at international-level conferences often dedicate their success to the mentorship they receive from their teachers.

UPES is a great place to work because the people who work here make it so. It is a sense of purpose and mission that guides us to work every day. It is a wholehearted implementation of those values in our university that makes it a great place to study. We'd like to thank Sharad Mehra, our CEO, our entire leadership and faculty for pioneering the ethos that all of us love, and thank you, students, for your enduring faith in us.

[6 ways a student exchange program can help you in your career](https://blog.upes.ac.in/6-ways-a-student-exchange-program-can-help-you-in-your-career/)

<https://blog.upes.ac.in/6-ways-a-student-exchange-program-can-help-you-in-your-career/>



A student exchange program is a once-in-a-lifetime experience, which transforms your academic future. It makes you self-reliant and enhances the prospects of your employability

Participating in a student exchange program brings a comprehensive change in one's life. It is a challenging, liberating, fun and incredibly rewarding adventure to be on an international exchange

program in Europe. You get a myriad of opportunities to learn and evolve personally as well as professionally.

I had always aspired to be a part of an international student exchange program since the day I joined [MBA Logistics and Supply Chain Management at UPES](#) in 2018. When I got the opportunity in September 2019, I chose the University of Maribor, Slovenia, because of its special courses. Slovenia is situated almost at the centre of Europe and touches upon the borders of four European countries: Austria, Italy, Croatia and Hungary.



The best part of studying in Europe is you get borderless travel options within 44 countries of the European Union

Here are the 6 ways a student exchange program can add value to your life:

1. It boosts your confidence

I had always been a protected child, hence, never did anything adventurous. So, to gain the confidence I wanted to step out of my comfort zone. During the exchange program, I learned a lot – starting from managing international travel to lodging/boarding in an alien country. This made me self-reliant and helped me gain the ability to confront changing environments around me. I learnt to overcome new challenges.

2. You get to meet new people

[During this exchange program](#), I met students from 43 different nationalities with totally different cultural, educational and financial backgrounds. I never restricted myself to only one group and made new friends, who, in the later stage of the program, helped me whenever I was in need. Their endless energy inspired me to try different activities.



I met students from 43 different nationalities with totally different cultural, educational and financial backgrounds

3. Opportunity to travel and explore

The best part of studying in Europe is you get borderless travel options within 44 countries of the European Union. I received coupons from my host university, which enabled me to book tickets for travel and stay in countries with discounted prices so that I could save more and travel more. I went to 20 famous and some unseen cities in 11 different countries of the continent. For me, this was an achievement.

4. Chance to learn new languages

In Slovenia, very few people could talk in English and usually spoke the Slovene language. Therefore, I had to learn the basics of their language to be able to connect effectively. My roommate was Turkish, so he also taught me his native language. In the welcome week, we had an event called 'Polyglot', where we had a group of five people and we had to converse, but not in English. There, I learned some phrases of French, Dutch, Spanish and German.



The student exchange program was an incredible and memorable experience

5. Exposure to global cuisines

During this exchange program, I tried a lot of European dishes. As eating bread daily was a challenge, so I tried my hands at cooking as well. While travelling to nearby countries, I made sure to relish their sweet dishes and local specialities. There was an event called 'International Dinner' in our welcome week, where everyone made something from their mothers' cookbook. I tried almost 20 different dishes for the first time. Since I was staying in a dorm, where every floor had a common kitchen, we all used to cook together.

6. Enhances your employability

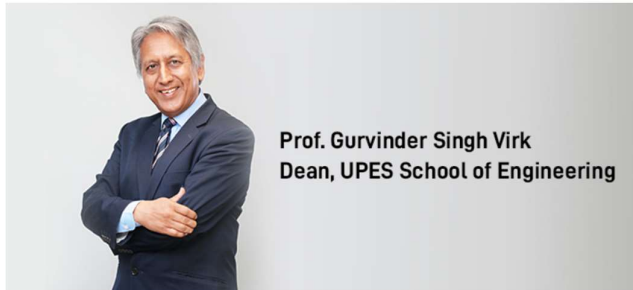
A mention about exchange programs in your CV increases your employability factor. Recruiters are aware of how such programs groom an individual and are a reflection of the candidate's qualities such as confidence, leadership, risk-taking ability and sustainability. This shows that you are open to new experiences and you can adapt to any situation.

The student exchange program was an incredible and memorable experience. I am glad that I got this opportunity that helped shape my future. If you too get an option like this, do not miss it.

'Problem-solving skills help engineering graduates enhance their employment prospects'

<https://blog.upes.ac.in/problem-solving-helps-engineering-graduates-enhance-their-employment-prospects/>

MANSHA DHINGRA · APRIL 29, 2021



Prof. Gurvinder Singh Virk, Dean, UPES School of Engineering, is an international expert in control systems and robotic engineering. He has expertise in wide areas of control theory and its application to real-world scenarios and has specialist knowledge in classical and modern control theory, model-based control, self-tuning/adaptive control, multivariable control, intelligent embedded systems, neural-networks, fuzzy logic and evolutionary system. In an interview with Mansha Dhingra Prof. Virk delineates the learning pathways for UPES engineering students who are equipped to solve real-world problems

What are the key engineering trends for the coming decade?

Engineering is evolving towards the development of efficient products which are smarter and have modern features such as autonomous systems. Some of the key technology trends that will define the next decade are augmented and wearable humans, blockchain and distributable ledgers, artificial intelligence and machine learning, big data, intelligent and smart spaces, voice interfaces and chatbots, robots, 5G technology, drones and unnamed aerial vehicles, cybersecurity, and resilience to name a few.

What are the benefits students get from studying in a multidisciplinary environment?

With the rapid advancement of technologies, the engineering field requires multi-disciplinary sectors encompassing technical and non-technical areas. Therefore, students need multi-disciplinary and holistic learning to excel in the future and make a mark.

UPES School of Engineering prepares students to address the most compelling challenges of the world and encourages students to work in teams to discover, experience, and explore. Students also learn certain soft skills (interpersonal skills, time management, communication skills, etc) which are needed by the industry today and are likely to grow in the future.

Whereas UPES School for Life (an intrinsic part of UPES) facilitates learning and education that is a balance between what students want, and what is needed of them as future global citizens and leaders of tomorrow. With courses designed to equip students with lifelong learning skills, focus on a wide range of contemporary issues, and mandatory social and professional internship experience, UPES believes in inspiring the best version within an individual to better the world. This inculcates strong and ethical behaviours amongst graduates which makes graduates employable as the society moves towards sustainability and ethical uses of innovations in holistic ways.

What are some of the upcoming and new-age engineering programmes UPES offers?

UPES School of Engineering offers specialisations in lucrative fields such as Internet of Things (IoT), Data Analytics, Artificial Intelligence (AI), Machine Learning (ML), Blockchain, Self-Driven vehicles, 5G Communication and Technology, Smart Grid and Computing, E-Mobility, Robotics and Automation, Digital Oilfield, Green Buildings, Disaster Management and much more. These new-age programmes keep students updated with the latest technologies making them industry-ready and a preferred choice for recruiters.

What does it take for engineering graduates to be successful in today's scenario?

Problem-solving skills must be taught to graduates so that they can adapt to the new environments and modern technologies quickly. Problem-solving will help engineering graduates enhance their employment prospects. It is extremely important for a successful engineer as the problems that are likely to arise will be new and challenging. Simple solution templates to standard theoretical problems will not help graduates address real-world engineering problems.

UPES aims to provide basic problem-solving skills to students to address detailed and complex challenges in effective ways. Even after they graduate, engineers must stay up to date with the developing technologies and focus on their specialisation to remain industry relevant.

What gives UPES School of Engineering students an edge over other students?

UPES School of Engineering, is at the forefront of delivering education that ensures students are job-ready as soon as they graduate. A multi-disciplinary institution, UPES focuses on developing a pool of young and talented professionals through sector-centric knowledge, along with practical and

Initiator's Behind Free Job Forum



Suyash Jain



Rajat Agarwal

Suyash Jain and Rajat Aggarwal, a duo working in a B2B e-commerce company called Bijnis, came up with the concept of 'COVID-19 Free Job Forum

How does this forum help the job seekers?

COVID-19 Free Job Forum is an online job database to connect those seeking employment to potential employers. This year on April 27, I read a news article that said: 'A B2B company lays off 3,000 contract workers' mainly consisting of delivery executives and field sales team. The news shook me hard as in our business we were facing challenges in hiring a field sales team due to shortage of talent on job portals. So, realising the gap between the job seekers and job providers, I, along with my friend Rajat, decided to take this plunge to bridge the gap.

It has not been an easy journey; the candidates doubted our authenticity, ability to provide desirable jobs and the ultimate goal of the initiative. We worked hard to build our credibility, sent emails to hirers and job seekers using our original identities, shared our LinkedIn profiles and personal e-mail ids. We also created a company page on LinkedIn to act as a bridge between employers and candidates and provide useful resources, job-related information and links to other pages having job opportunities.

We already have a live database of 8,500+ applications divided across domains, salary, and job location. This database is shared live with 400+ HR personnel from companies that are currently hiring. Data security of job-seekers remains our topmost priority; response sheets are only available on request. We do stringent checks of the hiring status of employers before giving access to any e-mail ids. The entire service is free for both recruiters and job seekers.

What inspired you to embark upon an entrepreneurial expedition at such a young age?

I have been an average student who never participated in any competitions in school and had hardly any interest in sports and studies. I would credit my experiences at UPES School of Business during my BBA in Retail Management (2015-2018) for sowing the seeds of entrepreneurship in my mind. It all began when I got a chance to participate in a marketing competition with my friend Kritika Navetia. We were able to sell an idea and won the first prize! Thereafter we participated in various

management competitions and won several prizes for UPES. The most memorable achievement, out of all our victories, was winning the prize for the Best Business Plan in IIT Kanpur E-Submit 2016 and 2017. During i5 Summit at IIM Indore, our business plan attracted the attention of Edelweiss, a leading investment and financial services company.



I got a chance to participate in a marketing competition with my friend Kritika Navetia

I did my internship in a start-up, where I learned about building businesses from scratch. Being keen on acquiring as much knowledge I could, I did several virtual internships as a content writer, sales executive, digital marketer and social media marketer. While at UPES, I also started 'EVyopar Club', the first retail club of the college, with the help of my professors. The club used to conduct and promote activities related to the retail industry.

In the third year, I was selected as a Student Placement Representative and here I picked up my lessons in industry liaising, skill development and spotting the right talent for the right job.

All my professors encouraged me and extended their best support in making these wins possible and infusing me with the vision to make things happen not only for myself, but for people around me as well.

What would be your advice to youngsters?

Business education is all about nurturing young minds with business acumen, life skills like teamwork, problem solving ability and a sense of responsibility towards the society. I would like to express my gratitude to UPES and my professors for inculcating all the desirable traits in me and helping me become a better version of myself.

I would advise all my juniors to participate in business plan competitions, debates and research projects under faculty mentorship. Internships are a great platform to learn and grow, so students must give their best effort to their internship projects. The experiences at UPES gave me the skill and confidence to take up challenges and make big strides in learning.

Introducing Exclusive Offerings for The Long-Term Success of UPES Alumni

<https://blog.upes.ac.in/introducing-exclusive-offerings-for-the-long-term-success-of-upes-alumni/>



As graduates of the institution, alumni play an important role and have a special connection with the university. Alumni are the most loyal supporters of any university. An engaged alumni offers support to their fellow students, university and each other. UPES is one such university which gives its former students a wonderful support system. Students choose from a variety of initiatives that the university offers. These initiatives include supporting activities like placement support, incubation support, scholarship on higher studies, industry-oriented courses and career services.

Following are the UPES initiatives for alumni:

Assured career mentoring and placement support for 5 years after graduating from UPES

Incubation support:

Free work space to selected alumni for 12 months at we work in Delhi, Mumbai and Bangalore

Access to mentors and industry networking opportunities

Business set up support

Prototype Development

Research and Development guidance from subject matter experts at UPES

Support in development of prototype from the concept stage

Testing of prototype

Demonstration of prototype

Patent filing support, if applicable

Graduation to go-to-market

UPES Alumni

YOU WERE EXTRAORDINARY. SO, HOW CAN OUR INITIATIVES BE ORDINARY.
Introducing exclusive offerings for the long-term success of UPES Alumni

NC@DATE support

- Free work space to selected alumni for 12 months at: New Delhi, in Delhi, Mumbai and Bangalore.
- Uninterrupted access to mentors and networking opportunities.
- Support in setting up business.
- Practical development - Guidance from industry mentor experts at UPES for patent filing.
- Go-to-market strategy.
- Informative workshops on company law and regulatory compliances, business structure etc.
- Up to 10 lacs of financial support for selected companies and alumni initiatives*

Career mentoring and placement support for 5 years after graduation from UPES

- Career development and assessment.
- Career coaching, development program.
- Access to corporate network.

Opportunity to fulfil your international education dream

UPES offers 35% scholarship on PG program of your choice at international academic partner institutes in UK, USA, Germany, Canada, Singapore, and Ireland.

Industry-oriented online courses on Coursera, IBM Design Thinking and other online platforms at subsidised fees

Logos of partner institutions: GISMA, TORONTO, LCM, Webster University, University of Applied Sciences, etc.

These initiatives are applicable to batch(es) graduating from 2015 onwards. For further details, contact Mr. Pardeep Kumar (Manager - Alumni Relations) at alumni@upes.ac.in, 99779952 or upes@upes.ac.in. Join Us @ upesindia@upes.ac.in

UPES is one such university which gives its former students a wonderful support system.

Go- to-market strategy

Workshop on company law and regulatory compliances

Workshop on business structure and processes

Session on company formation

Session on funding requirements

Up to 10 lacs of financial aid to selected companies and alumni initiatives*

Inviting Incubation Bids

*Terms & Conditions Apply

Access to industry-oriented online courses at less prices to help them enhance their skill-set. UPES alumni can choose courses from Coursera, IBM's Design Thinking, and other online platforms at subsidised rates.

35% scholarship to pursue a PG program of their choice from international UPES academic partner institutes such as The University of Law, London College of Creative Media, Webster University, London School of Business and Finance, Toronto School of Management, University Canada West, University of Applied Sciences- Europe, GISMA Business School and many more.

Who can avail these offerings?

These offerings are applicable for the graduating batches from 2015 onwards.

Industry in the Classroom

<https://upes-production-cvb3e7frghdda0a4.z01.azurefd.net/drupal-data/2023-09/mba-2023.pdf>

Industry-alliances

- Courses co-developed and co-delivered by industry partners
- School of Business has tie-ups with Tata Power, Essar Oil, HPCL and many more

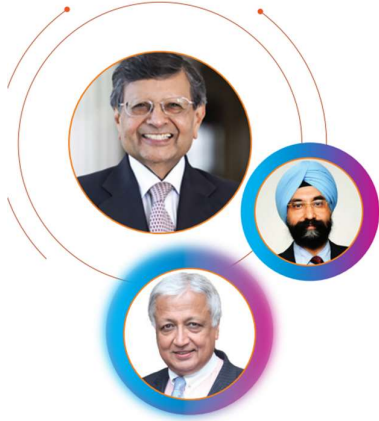


Experts on Advisory Board

- Mr. Kamal Bali, President & Managing Director, Volvo Group, India
- Mr. Aniruddha Khekale, Group Director HR, Emerson Process Management
- Dr. Ashwani Khanna, Executive Director, Aerotech Support Services
- Ms. Prajakta Kanaglekar, Sr. Director HR, Flipkart
- Mr. Manoj Nair, Managing Director, Accenture India (SAP/ERP) and many more

Masterclasses

- UPES School of Business conducts several interactions with industry stalwarts such as:
 - Dr. Deepak Vohra, Ambassador, Made in India
 - Dr. Jagdish N. Seth, Prof. Marketing, Emory University (Padma Bhushan Awardee)
 - Dr. Rupinder Singh Sodhi, Managing Director, Amul India and many more.
- Insightful and interactive sessions help students get a closer, more in-depth look at the sector, enabling the development of essential skillset required for a successful career.



Student Incubator Program

<https://cie.upes.ac.in/studentincubatorprogram.aspx>

UPES Centre for Innovation and Entrepreneurship offers incubation to various students from different majors like Bio Tech, MBA, Comp. Sc., Electronics, Aerospace, and Mechanical etc. with a view to nurture their business ideas.

While in Incubation, these students not only get to avail the various facilities of the incubator but also interact and learn from the experiences of other entrepreneurs.

They get to meet the mentors during various mentoring sessions and learn the know-how of Company Incorporation, Business model validation, Market strategy formulation and team building skills.

Benefits of the Student Incubator Program

Office Facilities	Shared Resources	Business Network Support
Fully Furnished Office;	Multi-function printer;	Mentoring support;
Personal Computers;	Conference room equipped with projection facility;	Access to Professionals with legal, financial and accounting expertise;
Telecom Facility;	Library resources;	Networking events to facilitate interaction with industry and investors;
Internet Connectivity	Pre-incubation support;	Training program and seminar relevant to entrepreneurs;
	Pantry Facilities	Seed fund support on a case to case basis

Selection into the Student Incubator Program

SECTORS: As a mandate Centre for Innovation and Entrepreneurship undertakes to incubate enterprises which have innovative products and services with technology as the backbone.

TEAM STRENGTH AND BUSINESS MODEL: Strength of the business model and the team are two critical elements to getting selected in the incubator program. Enterprises with promising teams and relevant exposure in all the crucial areas relevant to the business that can demonstrate a potentially strong return to its stakeholders get through the screening process.

INNOVATION SCALE: To ensure that the right innovations get the required exposure, only Enterprises with innovative product and services are invited to avail support from Centre for Innovation and Entrepreneurship

SCALABILITY: The feasibility of the Project and their scalability are given due consideration who have the vision to change the dynamics of the existing Industry.

Startup Internship Program

<https://cie.upes.ac.in/startupinternshipprogram.aspx>

UPES incubator's internship program unique internship program offers its students with an opportunity to get exposed to the process of Entrepreneurship via live internships with the organizations at Incubation Centre.

While working with the organizations at Incubation Centre, students learn to wear multiple hats and troubleshoot to resolve live business problems.

If you would want to be a part of this challenging opportunity, please fill out the form and we will get in touch with you.

Name :	<input type="text"/>
Course :	<input type="text"/>
Any additional diploma/certificate :	<input type="text"/>
Any professional work experience : (in Months)	<input type="text"/>
Domain/Area of Interest :	<input type="text"/>
Email :	<input type="text"/>
Where did you hear about us ? :	<input type="text"/>

[Mentor Network](#)

<https://cie.upes.ac.in/mentornetwork.aspx>

UPES Centre for Innovation and Entrepreneurship in its endeavors to mentor different start-ups and budding entrepreneurs towards successful business ventures introduces experts from different industry domains with those who need advisory support to scale up.

We are privileged to have an esteemed network of successful entrepreneurs & professionals from various walks of life extending mentoring support and guidance to the aspiring entrepreneurs.

If you wish to be a part of this noble initiative please feel free to share your interest along with a brief experience profile at s.singh@ddn.upes.ac.in

[Entrepreneurship Support Center](#)

<https://cie.upes.ac.in/featuresbenefits.aspx#>

Features and Benefits

- Access to Centre's network of mentors; comprising of renowned names from the industry and including eminent personalities from diverse fields
- Free invitation to knowledge sessions and events happening on campus including discounted entries for entrepreneurial events organized by TiE, NEN, NASSCOM and others

- Online showcasing of products and services through our unique entrepreneur focused portal to the VC/PE industry.
- Govt. run Entrepreneurial Development schemes, regular updates & support on ongoing government schemes on entrepreneurship development.
- Accessing Interns and hiring interested management graduates as team members.
- Business Plan Assistance & Support including overall business planning, understanding the market space, strategy formulation and answer to other critical business/industry related questions.

Preparing girl students for ‘New Collar Jobs’ in STEM

<https://blog.upes.ac.in/preparing-girl-students-for-new-collar-jobs-in-stem/>

EKTA KASHYAP · MARCH 24, 2020



UPES under its ‘Shakti’ initiative, offers 25% scholarship on tuition fees for all girl students for the complete program duration

‘She is a woman. Oh! She can’t excel in science or mathematics. That is a male-only domain.’ Such vicious stereotypes held women back from making progress for years. Though India was among the first countries in the sub-continent to get a woman Prime Minister way back in the 1960s, there was a dearth of women in a vast number of sectors, especially in Science, Technology, Engineering and Mathematics or STEM.

However, the time, when women used to be at the receiving end of the gender bias, is over. Across the world, we are seeing pro-women legislations and judicial interventions that are strengthening the feminist narrative.

Consider the defence sector, for instance. Women began working in the army as nurses and doctors. Over the years, they started venturing into more technical fields and are now entering regiments that were earlier considered completely ‘male bastions’. Today, we have some of the best women

engineers and scientists in Defence Research and Development Organisation (DRDO) and Hindustan Aeronautics Limited (HAL), making a mark in aerospace.

Turning the pages of India's history, one would find women scientists and mathematicians such as Rukhmabai, India's first practising lady doctor, (1894), Janaki Ammal, Masters in Botany, (1925), Asima Chatterjee, Doctorate in Organic Chemistry, (1944), Kamla Sohonie, Doctorate in Biochemistry, (1939), and, Rajeshwari Chatterji, Degree in Engineering, (1943). Nonetheless, even today, only 14.3% of science researchers in India are women as per a report published by the World Economic Forum.

While in school, we often hear female students outshining their male counterparts. However, reports reveal that women leave STEM disciplines in disproportionate numbers during their higher education studies, in their transition to the world of work and even in their career cycle. Reasons include the double burden syndrome or the increased burden of household and family responsibilities on women and the lack of quality education necessary at the right age.

UPES has declared 2020 as the Year of Women's Empowerment

The big question thus remains: how does one retain female students in STEM? By creating opportunity and then enabling women to access that opportunity for a fair and justified representation of women in STEM. Government, Corporates and Academic Institutions are working in their own capacity and power towards the empowerment of women.

UPES has declared 2020 as the Year of Women Empowerment. The University, under its 'Shakti' initiative, offers 25% scholarship on tuition fees for all girl students for the complete program duration. Additionally, there are special masterclasses/training sessions for their existing girl students, thereby preparing the woman workforce of the future. There is also a women leadership training program for UPES internal faculty and staff. Plans are afoot to extend it to other universities/corporates. UPES has also been running several women-centric CSR programs and intends to scale up its efforts in the year ahead.

When we talk about building human-friendly solutions, the 'human' aspect can only be considered complete if there is an equal representation of men and women in the team who build the solution. STEM education is also critical in nurturing the 21st-century skills such as analytical and conceptual thinking and creative problem-solving. Moreover, some of the highest-paying jobs in the world today are in the technology space. And if only 28% of the students enrolling in higher education in ICT are women, then the skill and pay gap will keep on widening. Overcoming the blatant gender gap in India's technological workforce is not a matter of choice anymore. It is essential.

How UPES scholarships are helping learners achieve their career goals

<https://blog.upes.ac.in/how-upes-scholarships-are-helping-learners-achieve-their-career-goals/>

EKTA KASHYAP · JULY 27, 2021



UPES truly believes that students can achieve great things despite the odds against them; no one should be deprived of education due to financial limitations. Hence, the university offers four kinds of scholarships that students can avail subject to the eligibility criteria

When a scholarship is awarded to a student, a chain of change begins. The students receiving the scholarships go on to live fulfilling lives and create a positive impact in the society. There is a clear effect of financial aid on the retention, academic success, and graduation rates of students in higher education.

UPES truly believes that students can achieve great things despite the odds against them; no one should be deprived of education due to financial limitations. Hence, the university offers various scholarships, enabling more and more students to pursue their passions.

The scholarship programs are designed to ensure that economic circumstances do not prevent a student from being able to enrol at UPES. There are four kinds of scholarships that students can avail themselves of depending on the eligibility criteria.

1) Scholarship support for COVID warriors:

Honouring the selfless and dedicated services of COVID warriors such as teachers, health workers, doctors, paramedics, military, paramilitary and police personnel, and civic workers, UPES is offering

scholarships to their wards. The financial aid can also be availed by the ward of the individual who lost his/her/their life and was the sole breadwinner of the family and left behind the said ward.

The scholarship is being launched for students into undergraduate and postgraduate during the academic year 2021-22, which shall be awarded for one year of the program only.

For details, please visit <https://www.upes.ac.in/corona-warriors-scholarship-scheme>

2) 'Shakti' scholarship for girl child:

Bridging the opportunity gap from classroom to the boardroom, UPES is providing a 20% scholarship for girl students for intake in undergraduate programs for the academic year 2021-22.

This scholarship will be offered for the first year on the tuition fee to all girl students taking admission in UPES in the year 2021 subject to a minimum of 70% marks in the 12th board exams.

For details, please visit <https://upesforshakti.upes.ac.in/>

3) Merit-based scholarship:

UPES offers up to 100% merit-based scholarships to eligible students in specific programs. These scholarships are allotted for the first semester in order of merit to eligible candidates. For details, please visit <https://www.upes.ac.in/scholarships>

4) Domicile scholarship:

UPES is one of the few universities providing attractive scholarships for Uttarakhand bonafide residents. It provides a 33% concession in the tuition fee of Uttarakhand state board toppers. For details, please visit <https://www.upes.ac.in/aspiring-students>

How UPES scholarships have benefitted students over the years

"I am a little shy but very ambitious. I want all my dreams to come true, and UPES, through its 'Shakti' scholarship is supporting me to do that and more. UPES was already popular in my family. The scholarship further reaffirmed my decision of coming here," says Alisha Farheen, a student at the School of Health Sciences. "One day, when I narrate my story to someone, I would tell them how this scholarship changed my life forever," she gleams.

Talking about the culture at UPES, Farheen adds, "Everyone in the university is exceptionally welcoming; faculty are a class apart. If I ever get stuck, whether in my assignments or while understanding a concept, my professors explain it till I completely understand it. UPES is not just about academics; it nurtures us to live a purposeful life – both professionally and personally. I am happy to be a part of such an institution."

“My father was about to take an education loan for my under graduation. Just when hope seemed to recede, I learnt about the ‘Shakti’ scholarship UPES was offering. I am honoured to have received it. It has not only been an immense financial help for my family, but it has also provided me with the ease of mind to pursue engineering to the best of my abilities. I appreciate the financial support given to me to pursue my educational dreams,” says Tisha Goswami from UPES School of Engineering.

In 2016, after her father had a paralytic attack, life took a new turn for Aayushi Verma. “There was hardly any hope and I could barely see any light coming through. But as they say, good things happen when we least expect them. The same happened to me when I got a chance to study at UPES with a 100% scholarship. The scholarship covered hostel fees, uniforms, books, industrial visits and other expenses.”

Aayushi, a student of BBA Core, UPES School of Business, has done an internship with Bajaj Health Insurance, where she gained expertise in skills like human resource management and teamwork.

These are some of the several brilliant and confident students who have made the most out of the UPES scholarships. As an institution, UPES sees the scholarships as a partnership between the students, their families, and the university. The range of scholarships is designed to help passionate and meritorious students realise their study dreams and enhance their higher education experience.

[How a UPES alumnus is helping people find jobs](https://blog.upes.ac.in/how-a-upes-alumnus-is-helping-people-find-jobs/)

<https://blog.upes.ac.in/how-a-upes-alumnus-is-helping-people-find-jobs/>

PREETI ANEJA · JULY 16, 2020



Suyash Jain, an alumnus of UPES with a strong entrepreneurial DNA, along with his colleague Rajat Agarwal, has launched a unique social initiative to help people to find employment during COVID-19

COVID-19 has altered the way we live and work and almost every industry is feeling the heat. Lay-offs, pay cuts and furloughs have impacted many lives drastically. Still, companies in sectors such as e-commerce, pharma, food, online education, gaming, etc., are looking to hire people. In order to tap into these opportunities and help job seekers, Suyash Jain and Rajat Aggarwal, a duo working in a B2B e-commerce company called Bijnis, came up with the concept of 'COVID-19 Free Job Forum'. Their idea is being highly appreciated by both the jobseekers and the recruiters. Suyash Jain, an alumnus of UPES School of Business, shares his journey from being a BBA student to a social entrepreneur.

Initiator's Behind Free Job Forum



Suyash Jain

Rajat Aggarwal

Suyash Jain and Rajat Aggarwal, a duo working in a B2B e-commerce company called Bijnis, came up with the concept of 'COVID-19 Free Job Forum'

How does this forum help the job seekers?

COVID-19 Free Job Forum is an online job database to connect those seeking employment to potential employers. This year on April 27, I read a news article that said: 'A B2B company lays off 3,000 contract workers' mainly consisting of delivery executives and field sales team. The news shook me hard as in our business we were facing challenges in hiring a field sales team due to shortage of talent on job portals. So, realising the gap between the job seekers and job providers, I, along with my friend Rajat, decided to take this plunge to bridge the gap.

It has not been an easy journey; the candidates doubted our authenticity, ability to provide desirable jobs and the ultimate goal of the initiative. We worked hard to build our credibility, sent emails to hirers and job seekers using our original identities, shared our LinkedIn profiles and personal e-mail ids. We also created a company page on LinkedIn to act as a bridge between employers and candidates and provide useful resources, job-related information and links to other pages having job opportunities.

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What inspired you to embark upon an entrepreneurial expedition at such a young age?

I have been an average student who never participated in any competitions in school and had hardly any interest in sports and studies. I would credit my experiences at [UPES School of Business](#) during my BBA in Retail Management (2015-2018) for sowing the seeds of entrepreneurship in my mind. It all began when I got a chance to participate in a marketing competition with my friend Kritika Navetia. We were able to sell an idea and won the first prize! Thereafter we participated in various

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What would be your advice to youngsters?

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I would advise all my juniors to participate in business plan competitions, debates and research projects under faculty mentorship. Internships are a great platform to learn and grow, so students must give their best effort to their internship projects. [The experiences at UPES](#) gave me the skill and confidence to take up challenges and make big strides in learning.

How UPES is nurturing students to become business leaders

<https://blog.upes.ac.in/how-upes-is-nurturing-students-to-become-business-leaders/>

PREETI ANEJA · JUNE 22, 2020



A young celebrated author, quiz champion and now an entrepreneur, Tushar Dauthal, an alumnus of UPES, is carving out a niche for himself by taking the road less travelled

We are living in an era of entrepreneurship, where new-age start-ups are coming up rapidly with innovative ideas and business models; each holding its own unique story. One such endeavour is Cerebrati, which strives to bring in tech innovations in products and services. The brain behind this unique idea is Tushar Dauthal, an alumnus of [UPES School of Business](#). Today, his enterprise has been gaining huge traction for its customized and new-age models of technology and consulting services, which are proving to be highly beneficial for businesses across various sectors. Tushar shares his insights about his life as an entrepreneur and how UPES played a significant role in this journey.

What inspired you to become an entrepreneur?

For me, entrepreneurship is about doing things innovatively such that they add value to society. I began my entrepreneurial journey as a teenager during high school with a small web-oriented model of business. I have been truly fortunate to receive encouragement from my friends, family and mentors. My parents always gave me the liberty to make my own choices. During my BBA, I participated in many business competitions and boot camps. I fulfilled my dream of penning a novel, "The girl I never met", which managed to enter the under 500 Amazon bestsellers ranking in the Indian romance genre. I won quiz competitions like Bournvita Quiz 2015, Sarla Birla Memorial Quiz Championship 2016 and Tata Crucibles 2018. I have been the student convener of UPES Business Conclave, a two-day fest celebrating business ideas, business leaders and innovations. These learning experiences ignited a spark within me. Working with a huge team, managing the organizational tasks and developing the concept over the years helped me grow as a leader. This exposure gave me the confidence to start my venture.



I have been the student convener of UPES Business Conclave, a two-day fest celebrating business ideas, business leaders and innovations

[As a young entrepreneur, how has your journey been so far?](#)

Cerebrati works as a tech and consulting service provider, where we assist businesses in their digital transformation, strategy, marketing and growth hacking. As a new business in the market, we too had our share of hiccups. The competition was already rigorous and in its full swing, so we had to struggle hard to position ourselves. Financial constraints never relieved us for several months initially and soon after the operations were stabilized, the COVID-19 pandemic had created a new challenge for us. It has been a tough time for us managing our operational activities. Currently, the company employs about a team of 20+ people and a huge base of interns and freelancers, focussed to deliver services like marketing solutions, IT development, market research, analytics, and data-driven services. We have been continuously driving innovations, which have led us to high tractions in such a short as well as a challenging period.

We have rolled out several new services like data annotation in collaboration with a tech lab. We are working with some of the leading global giants namely Predictly, Callbox Inc and Televerde. Several students from UPES are part of these projects in various roles. Cerebrati is growing fast and we are continuously making our team proud through our achievements and results. Our clientele talks highly of us and we are happy to have built trust in the market.

[Message for the alma mater](#)

UPES gave me a strong foundation and the platform where I found my calling to take this plunge. The role of a business school is to nurture us with the right values and skills. I am thankful to UPES for doing it so wonderfully. There are numerous opportunities in the business world for skilled people. Conceptual know-how, managerial skills and a progressive outlook surely helps in making it big. Problem-solving ability and out of the box thinking is a must for people who aspire to join the consulting industry. For all my juniors, I would say that make the most of your time in college by participating in extra-curricular activities like business plan competitions, elevator pitch, workshops, seminars, industrial visits and fests. They help you to develop the essential skills to succeed.

UPES taught me to face the real world and strive for excellence

<https://blog.upes.ac.in/upes-taught-me-to-face-the-real-world-and-strive-for-excellence/>

[TAAVISHE GUPTA](#) · FEBRUARY 23, 2021



My college life was exciting, where I experienced ups and downs, along with victorious moments

I read the biography of Kalpana Chawala, an American astronaut, engineer, and the first woman of Indian origin to go to space. I was in 10th standard back then and that very moment I developed a keen interest in space. With an aim and passion to become an astronaut, I only wanted to pursue aerospace engineering.

Fortunately, I got [selected in UPES for B.Tech in Aerospace Engineering](#). My academic journey in UPES was a roller coaster ride. I got selected for an astrophysics research internship program. I took up managerial roles at the Infinity Space Club. I was also a part of the international exchange program and got the golden opportunity to study at the prestigious Coventry University, UK. Those six months of studying in a new country were a great learning experience for me. International exposure taught me the method of implementation-based education.

Curiosity and zeal to gain knowledge about the aerospace field opened doors for active engagement in various projects and research work apart from academics. I represented my country at the CANSAT competition, where I worked in a team of 21 students. After a year-long dedication, my team stood first in the competition. I was also a part of the engineering team for the Intercollegiate Rocket Engineering competition 2017 held at Spaceport America. The competition involved the design and fabrication of a sound rocket aiming a height of 1000 feet, deploying a functional payload, and then successfully recovering it. UPES's aerospace department encouraged me to take part in these competitions.

Going to the United States as a participant in one of the competitions proved to be a breakthrough in my aerospace career. Academic knowledge in subjects such as physics and mathematics and letter of recommendations from the aerospace department allowed me to pursue a student researcher program in the astrophysics department at Tata Institute of Fundamental Research Mumbai, India's prime facility for pure sciences.

I also got an opportunity to organise various space engineering events such as the region's first National Space Convention as the public relations head of Infinity space club supported by the Aerospace Department.

Based on these achievements in my undergraduation, I was also awarded an academic scholarship for my master's at International Space University (ISU), France. I was able to put the engineering knowledge gained from UPES's programs like propulsion, mechanics, and the fundamentals of PCM subjects during my masters.

Currently, I am doing my internship in the mechanical design of an attitude control system for a microsatellite in the Netherlands. Most of my work is based on the practical implication of undergraduation courses like the theory of machines (TOM), the strength of machine elements (SOM), design of machines (DOM), aerospace materials, and their respective lab experimentation work. I wish to continue working in the mechanical design of space systems in the near future and gradually work towards my childhood dream of becoming an astronaut.

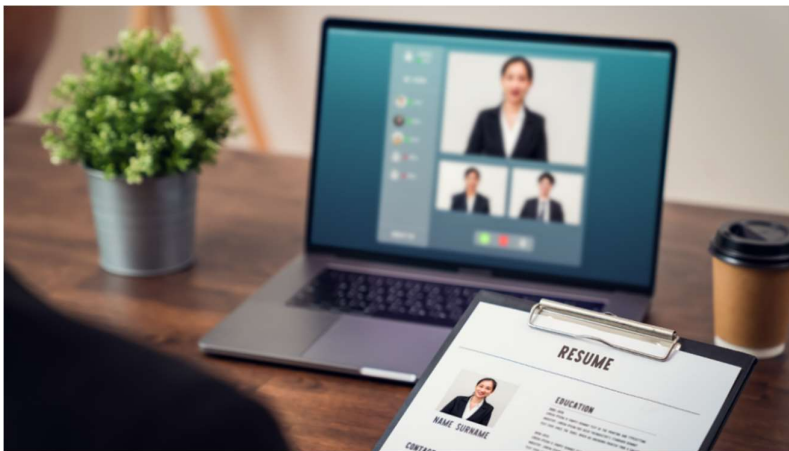
UPES has given a kick-starter to my career goals. I am grateful to UPES as I cannot believe how much I have learned during my undergraduation. UPES gave me international exposure, expertise in the subject, and interpersonal skills. UPES aerospace department supported me and helped me get to where I am now and where I will be going in the future. The only thing I would like to tell my juniors is to enjoy the rise and the falls. I had the time of my life, and I cannot wait to soar into the world of infinite possibilities.

(The writer is an alumna of UPES School of Engineering)

[Video resume: Your new-age tool to ace interviews](https://blog.upes.ac.in/video-resume-your-new-age-tool-to-ace-interviews/)

<https://blog.upes.ac.in/video-resume-your-new-age-tool-to-conquer-interviews/>

ABHISHEK VERMA · JUNE 7, 2023



Pic credit: Shutterstock

A video resume showcases a candidate's skills, qualifications, and personality to potential employers in the most impactful manner possible. It is fast replacing traditional paper resumes and cover letters

The world has become a highly competitive place, and creating a niche for themselves in this scenario has become imperative for job seekers. A video resume can set a candidate apart from others.

An effective video resume showcases a candidate's unique personality to a prospective employer and demonstrates why he or she is a good fit for the role. It is a valuable addition to the application and helps the individual stand apart from others through a distinctive and creative approach.

What is a video resume?

A video resume is a new way to interact with a prospective employer. It is an add-on to the resume and cover letter, a short but powerful tool that creates a lasting impression on the recruiter's mind. A 60-second video is usually enough to give the employer a good idea of a candidate's personality and communication skills even before the interview takes place.

The video allows employers to get a glimpse of the candidate's communication skills, presentation style, and overall demeanour before deciding whether to invite them for an interview. Video resumes can be shared through various platforms, such as email, online job portals, or social media.

The video resume can briefly discuss the individual's skills and achievements, giving a personal touch to the traditional form of application. Creating a video resume that fits the requirement of the job is a crucial task. An appropriate video can give the candidate an edge over others, especially if it is made keeping the requirement of the job or the industry in mind.

Steps to create a good video resume

To create a good video resume, one needs to be familiar with the latest tools and technologies.

Decide what you have in mind

Decide judiciously what you want from the video. Make an initial draft of your speech and decide what you want to communicate and how you want to do it. When preparing your draft, try including a few powerful action verbs to make it more cogent and convincing.

Find the right ambience

The right ambience makes a big difference. Set up a space with a neutral background and attractive lighting. As much as possible, keep away from distracting backdrops.

Choose your recording device

Your device should be capable of capturing high-resolution videos with clarity. Adjust your device so that it can capture your natural aura and presence.

Take small capsule shots

Your shots should not be in one long sequence. Make sure there are lots of shots and break up what you are saying. Just like a conventional resume, a video resume should also have segments. Make sure the breaks are clean and make sense. You can have a different shot for every few sentences.

Record and re-record

Using your outline, record each section of your video resume. Record your video numerous times using diverse expressions, pitch, and vocal tones to ensure you appear confident and natural throughout. Record lots of shots until you get the best one.

Editing is key

Narrow down all the footage you've captured and select the best takes. Using your video shots or outline, you can alter, modify, and reassemble footage to fit your story. Some smart gadgets and software can be used to give the desired effect to your video.

Feedback matters

It is always advisable to review and check your final shots to ensure their lucidity and impact. Review your final cut a few times to ensure the video is clear and organized. Include your friends and batchmates in the review process to make the video more effective and persuasive.

(The writer is Assistant Director, Career Services, UPES)

