EVENT REPORT

Skill Development Programme on generative AI in business education

Events and activities

ORGANISED BY	DATE	GOALS SUPPORTED	REPORT SECTION
School of Business	16–18 July 2025	SDG 4, SDG 8, SDG 9	Events and activities

About

As part of a consultancy project for GUS Global Services India, the School of Business ran a Skill Development Programme on generative AI in business education from 16 to 18 July 2025.

The three-day programme gave participants intensive, hands-on training in designing, implementing and researching generative AI for teaching and research.

Photographs



Participants in the programme.

Source

- Original post by School of Business

← Udyam 2025: Campus CEO and Pitch Please

Alumna masterclass on branding, start-ups and career growth →

Events and activities

SDG 8 full report

UPES, Dehradun, Uttarakhand. UPES activity toward UN Sustainable Development Goal 8: Decent Work and Economic Growth.