EVENT REPORT

Udyam 2025: Campus CEO and Pitch Please

Events and activities

ORGANISED BY	DATE	GOALS SUPPORTED	REPORT SECTION
School of Business	24–25 April 2025	SDG 4, SDG 8, SDG 9	Events and activities

About

Udyam 2025 was held on 24 and 25 April 2025 at the UPES School of Business. The school's societies organised 17 events, including Campus CEO and the Pitch Please pitching contest.

The campus was filled with stalls, participants and a spirit of collaboration as students tried their hand at running and pitching businesses.

Photographs



Udyam 2025 at the School of Business.



Student stalls at Udyam 2025.

Source

- Original post by School of Business

← Guest lecture on materials at small length scales

Skill Development Programme on generative AI in business education →

Events and activities

SDG 8 full report

UPES, Dehradun, Uttarakhand. UPES activity toward UN Sustainable Development Goal 8: Decent Work and Economic Growth.