CXO Insights: digital transformation

School of Business · 28 March 2025

DATE	ORGANISED BY	REPORT SECTION	GOALS SUPPORTED
28 March 2025	School of Business	9.4 Research and partnerships with industry	SDG 4, SDG 8, SDG 9

About the event

The School of Business hosted a new edition of its CXO Insights series on 28 March 2025, from 10:00 am to 1:00 pm, on the fifth floor of the School of Business.

The guest was Damini Batham, who works across media, digital transformation, business strategy and brand storytelling. The session gave students learning from an industry leader beyond the textbook, the chance to meet and talk with a CXO, and a discussion of industry–academia collaboration and the digital changes shaping future careers. It included a student podcast and a discussion on preparing future-ready professionals.

Photographs



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9.4 Research and partnerships with industry | Events and activities | SDG 9 report

UPES, Dehradun, Uttarakhand. UPES activity toward UN Sustainable Development Goal 9: Industry, Innovation and Infrastructure.