# DrishtiKone 2025: an industry perspective

UPES · 2025

| DATE | ORGANISED BY | REPORT SECTION | GOALS SUPPORTED |
|---|---|---|---|
| 2025 | UPES | 9.4 Research and partnerships with industry | SDG 4, SDG 8, SDG 9, SDG 17 |

## About the event

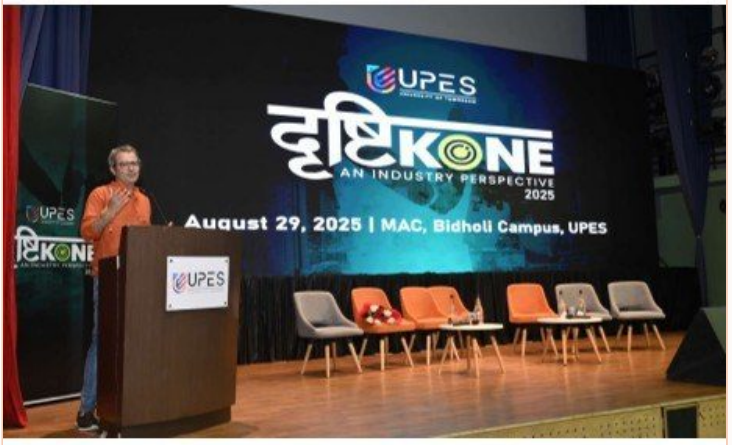
UPES hosted the first edition of DrishtiKone – An Industry Perspective, bringing leaders from global companies together with academics and students for a day of dialogue on collaboration.

The programme included leadership roundtables, academic showcases and panel discussions on reimagining industry–academia partnerships. Leaders from organisations including Microsoft, Airbus, Honeywell, Deloitte, PepsiCo, McDonald's, BT Group, Zepto, ONGC, TE Connectivity and Quick Heal shared their views on the skills of the future, the expectations of Gen Z and India's innovation journey.

## Photographs



DrishtiKone 2025: an industry perspective.




DrishtiKone 2025: an industry perspective (photo 2).

9.4 Research and partnerships with industry

Events and activities

SDG 9 report

UPES, Dehradun, Uttarakhand. UPES activity toward UN Sustainable Development Goal 9: Industry, Innovation and Infrastructure.