



EVIDENCE DOCUMENT

SDG 9: INDUSTRY, INNOVATION AND INFRASTRUCTURE

CXO Insights: digital transformation

28 March 2025

Organised by	School of Business
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Report section	9.2 Working with industry
Goals supported	SDG 4, SDG 8, SDG 9
Source	Event material shared by the organising school or unit (not published online)
Contents	Description of the event and photograph

This event report is compiled from material shared by the organising school or unit of UPES, as the event was not published online. Personal contact details are not included.

About the event

The School of Business hosted a new edition of its CXO Insights series on 28 March 2025, from 10:00 am to 1:00 pm, on the fifth floor of the School of Business.

The guest was Damini Batham, who works across media, digital transformation, business strategy and brand storytelling. The session gave students learning from an industry leader beyond the textbook, the chance to meet and talk with a CXO, and a discussion of industry–academia collaboration and the digital changes shaping future careers. It included a student podcast and a discussion on preparing future-ready professionals.



Link to the report

This event supports section 9.2 Working with industry of the UPES SDG 9 report.