

6th AGRO - HORTICULTURE SUPPLY CHAIN CONFERENCE

4th & 5th October 2019

FOOD SECURITY AND SUSTAINABLE SUPPLY CHAIN IN
AGRICULTURE & HORTICULTURE



Conference Chairs

Dr. Neeraj Anand

Professor & Head of the Department

Department of Transportation Management

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Dr. Sumeet Gupta

Sr. Associate Professor

Department of General Management

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Knowledge Partner:



Corporate Partners:



Sponsored By:



About the Conference

The conference intends to provide an interdisciplinary forum to policy planners, regulator, researchers, consultants administrators, academicians, entrepreneurs & professional for debate, discussion and dissemination of information, results, innovations and improvisations in the broad area of agriculture-based supply chain management. Conceptual & empirical papers, case studies & doctoral thesis relevant to the theme of conference are invited from academicians as well as practitioners representing corporate, financial institutions, regulatory bodies and government agencies.

UPES: University with a purpose

UPES is Asia's first core sector university and is the first Indian institution to offer 79 graduate and post graduate programs across 14 core sectors like oil and gas, power, infrastructure, information technology, transportation, electronics, high technology, design, business, planning and architecture, public policy and legal studies.

SoB (School of Business)

The School a Business (SoB) is situated at Kandoli Campus. SoB which offers BBA, MBA, B. Com & Ph.D. programs in varied domains such as Logistics and Supply Chain, Oil and Gas, Power, Infrastructure, Aviation, Information Technology, Information Systems and International Business. It allows the students to understand sector specific business and economic concepts; empowering them with management and leadership skill & combining general management studies with sector specific inputs, these management programs empower students to effect change in the core sectors powering India's economic growth.

About Department of Transportation Management

The Department of Transportation Management is a part of School of Business, UPES, Dehradun. It is involved in producing industry ready future managers with the excellence in specialized management areas of supply chain, aviation, tourism and hospitality, and agribusiness. The programs running under its aegis are MBA Logistics & Supply Chain Management (MBA-LSCM), BBA- Logistics Management (BBA-LM), MBA- Operations Management (MBA-Core (OM)), BBA- Operations Management (BBA- Core (OM)) , MBA- Aviation

Management (MBA-AVM), BBA- Aviation Operations (BBA-AVO), MBA (Agri-Business), and BBA (Tourism and Hospitality Management). The department has strong research orientation with various faculty research support and also offers PhD programs in Supply Chain and Aviation Management. Its students are placed in reputed companies like Reliance, Wipro, Flipkart, Grofers, Tata, Jet Airways, Indira Gandhi International Airport, etc.

About Department of General Management

Department of General Management address the issues of finance, marketing strategy, decision science, HR in rural, urban and semi urban areas by harnessing and sharing of knowledge among the students, researchers and Faculty Fraternity of SoB. The first step to overcome these challenges is creating knowledge, acquiring knowledge, disseminating knowledge among the stakeholders and also developing professional capacity in professional area. DoGM aims to develop frameworks for economically viable projects and align themselves to the unmet needs from funding agencies and industry partners.

Research @SoB

SoB is focusing on of delivering education as an outgrowth of industry-oriented programs and focus on research. Teaching, academic administration and research are three important legs of any good institution. Critique thinking is best bought out through various research activities, and conference is one of such activity to promote research at SoB. We at SoB are always keen to collaborate with government departments, industries to enhance the quality of the research output. Faculty members are encouraged to avail Seed money support for translating ideas into meaningful projects and also to undergo funded research projects. We organize ICM (International Conference on Management of Infrastructure) in February annually. AHSCC Agro - Horticulture Supply Chain Conference is an annual event at SoB focussing on contemporary topics related to Supply chain issues of Agriculture end Horticultural.

Corporate Partner: T-Corp, Thailand

T-Corp group of cooperatives under the supervisor of the Rubber Authority of Thailand, which overlooks in both products' quality and development. It ensures their product meets international standards.



5th Agro Supply Chain Conference, 2018

Conference Theme

FOOD SECURITY AND SUSTAINABLE SUPPLY CHAIN IN AGRICULTURE & HORTICULTURE

**Cold chain, sustainable supply chain
strategy in Agriculture and Horticulture**

Special Event

Panel Discussion, Poster Competition



Food security, nutrition and sustainable agriculture

- Need for effort and innovation
- Sustainably increase agricultural production
- Improving the global supply chain
- Decrease of food losses and waste
- Boosting yields on existing agricultural lands for agricultural production.



Green Economy

- Global energy, food and financial crises
- Capacity building, information exchange and experience sharing, critical for implementing green economy policies.



Logistics and Supply Chain

- Promoting micro, small and medium-size enterprises.
- Mutually reinforcing relationship between social and industrial development
- Trade and sustainable development
- Positive and negative effects of Trade liberalization and globalization
- Promoting sustainable development through trade liberalization.
- Cold chain logistics, reverse logistics, agile supply chain and green supply chain.



Technology

- Affordable technological solutions have to be developed and disseminated widely
- Identifying & establish technology facilitation mechanism.
- Investment in research, development and demonstration of technologies
- Wise management of scarce water through improved irrigation and storage technologies
- Biofuel, biomass & biolubricant.
- Role of eco friendly packaging and innovations in packaging.



Others

- Agriculture systems worldwide, more productive and less wasteful.
- Encouraging macroeconomic policies conducive to environment and development.
- Derive benefits from the multilateral trading system.
- Budgetting and Risk Management.
- Rubber production and its development.
- Govt. Policies, Initiatives and Schemes; Legal and Safety Aspects.

Chief Guest



Dr. M. P. Poonia*

Vice - Chairman
All India Council for Technical Education (AICTE)
New Delhi, India

DISTINGUISHED GUEST SPEAKERS



Shri. Paban K. Borthakur*

Chairman, Agriculture and Processed Food Products Export Development Authority (APEDA), New Delhi, India



Mr. Vijay Sardana

CDAC Member, Securities & Exchange Board of India (SEBI), Govt. of India



Prof. Sukhpal Singh

Centre for Management in Agriculture, Indian Institute of Management Ahmedabad (IIMA)



Dr. A. C. Shrivastava*

Chief General Manager (CGM), National Bank for Agriculture and Rural Development (NABARD)



Dr. R. C. Srivastava

Director, Department of Horticulture & Food Processing, Uttarakhand



Mr. Suvit Teprassit

Secretary General T-CORP, Thailand



Dr. B. Purushottam

IAS, Divisional Commissioner & Vice Chancellor, Uttarakhand University of Horticulture and Forestry



Mr. Alok Shrivastava

Synergy Technofin Pvt Ltd., New Delhi



Dr. N. K. Bishnoi

Professor, Guru Jambheshwar University of Science & Technology, Hisar, Haryana



Dr. S. K. Sharma

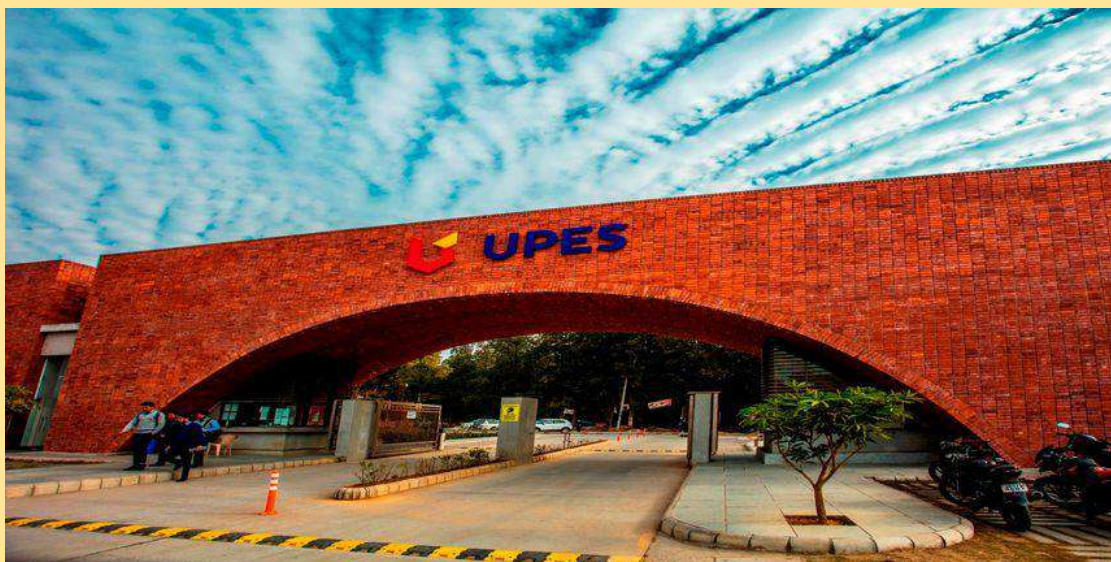
Associate Professor, Ph.D. (PHT), Fruits & vegetables Processing, G.B.P. University of Agriculture and Technology



Ms. Kushika Sharma

Women Entrepreneur, DYO Resorts, Mukteshwar (Uttarakhand)

*Confirmation awaited



**University of Petroleum and Energy Studies
School of Business**

Organised By	
Department of Transportation Management	Department of General Management

Chief Patrons
Dr. Deependra Kumar Jha Vice- Chancellor University of Petroleum and Energy Studies
Dr. Githa Heggde Dean - School of Business University of Petroleum and Energy Studies

Patrons		
Dr. T. Joji Rao Prof. & Asst. Dean (Research-SoB)	Dr. H. Roy HOD – Dept. of Eco. & IB Mgt.	Dr. S. Pokhriyal Prof. & HOD – Dept. of Energy Mgt.
Dr. Atul Razdan Prof. & HOD - Dept. of General Mgt.		Dr. Sheetal Khanka Asst. Dean (Planning & Monitoring)

Conference Chairs



Dr. Neeraj Anand
 Professor & Head of the Department
 Department of Transportation Management



Dr. Sumeet Gupta
 Sr. Associate Professor
 Department of General Management



Dr. Ajay Jha
 Assistant Professor (SG)
 Department of Transportation Management



Dr. Rupesh Kumar
 Assistant Professor (SG)
 Department of Transportation Management

Co-Conveners

Conference Core Committee				
Dr. T. B. Raju	Dr. Ankur Mittal	Dr. Chandra Prakash	Mr. Pradeep Chauhan	Mr. Shantanu Trivedi
Mr. Rohit Sindhwani	Dr. Karunakar Jha	Dr. B. P. Panda	Dr. S. K. Rai	

Student Coordinators	
Biswajeet Mishra MBA – Logistics & Supply Chain Management	Shaik Yusuf Bajisaheb MBA – Logistics & Supply Chain Management

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Mr. Akhilesh Gupta, GM-Logistics Northern Region, Indian Oil Corporation Limited	Mr. Tarun Pant, Representing- India, Thailand's Consortium of Rubber Products	Dr. Deepankar Chakraborty Professor, SoB, UPES	
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Dr. Nihal Anwar Siddiqui, HOD – Civil Engg. & HSE, SoE, UPES	Dr. Ugur Guven Director of International Affairs, UPES	Dr. Pankaj Trivedi K J Somaiya Institute, Mumbai	

PAPER PUBLICATION



AHSCC 2019 intends to provide a platform for deliberating various issues in food security, nutrition, sustainable agriculture, and green economy, logistics, and supply chain, technology in Agriculture and Horticulture domain. We expect prospective authors to submit manuscripts related to the themes of the conference. The papers should be original, previously unpublished, quality research and submitted as per the guidelines given below.

Selected papers would be published in Edited Book or Reputed Journals indexed by Emerald Publishers through standard process:

- ❖ *Agricultural Finance Review (ISSN: 0002-1466): Emerald, (Indexing: ABDC, Category C)*
- ❖ *Journal of Agribusiness in Developing and Emerging Economies (ISSN: 2044-0839): Emerald, (Indexing: ABDC, Category C)*
- ❖ *Journal of Humanitarian Logistics and Supply Chain Management (ISSN: 2042-6747): Emerald, (Indexing: ABDC, Scopus, ESCI)*
- ❖ *The International Journal of Logistics Management (ISSN: 0957-4093): Emerald, (Indexing: ABDC, Category A)*
- ❖ *Asia Pacific Journal of Marketing and Logistics (ISSN: 1355-5855): Emerald, (Indexing: ABDC, Category B)*
- ❖ *Asia-Pacific Journal of Business Administration (ISSN: 1757-4323): Emerald, (Indexing: ABDC, Category C)*

Registration Details	
Corporate Delegate	₹ 4000 + 18% (GST)
Faculty	₹ 2000 + 18% (GST)
Research Scholar / Alumni	₹ 1500 + 18% (GST)
Students	₹ 800 + 18% (GST)
Agriculture / NGO's	₹ 500 + 18% (GST)
International Faculty Scholars	\$ 100 + 18% (GST)
International Students	\$ 50 + 18% (GST)

Important Dates	
Last Date of Abstract Submission	03 rd September 2019
Intimation of Abstract Acceptance	09 th September 2019
Last Date of Full Paper Submission	17 th September 2019
Intimation of Full Paper Acceptance	20 th September 2019
Last Date of Registration	23 rd September 2019

Bank Details	
Details of online RTGS/NEFT transfer are as follows:	Details of remittance from foreign countries are as follows:
Beneficiary Name : "Agro Supply Chain Conference"	Beneficiary's Name : "University of Petroleum & Energy Studies"
Account Number : 9595777767696	Purpose : Agro Supply Chain Conference
IFSC Number : YESB0000115	Bank Name : YES Bank
Bank Name : YES, Bank Rajpur Road Dehradun	Bank Account : SB - 011594600000224
Branch Name : Ground Floor, 56, Rajpur Road	Branch Code : 000115
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Note: After registering yourself for the AHSCC 2019, kindly fill the google form (<https://forms.gle/t4NfoV5xrCMHLYas7>) or mail us about the fee details i.e. RTGS/NEFT number, Date & Bank details, through Inbuilt email option in author console from the portal itself. For more details visit <https://agrosupplychain2k1.wixsite.com/ahsc2019>.